



WALK AND MARCHE ET ROULE

London 2025

Walk & Roll Sponsorship

The London 2025 Walk & Roll for GBS/CIDP is our flagship event for the GBS, CIDP, and MMN community. Each walk is dedicated to raising awareness and rallying local support to ensure that every GBS, CIDP, and MMN patient in our city receives the essential support and care they require.

Join us in realizing our vision where every individual impacted by GBS, CIDP, MMN, or their variants has easy access to timely and accurate diagnosis, affordable treatments, and reliable support services.

With your support, we can continue to make meaningful strides in improving the lives of those impacted by these conditions.

What benefits does a Walk and Roll sponsorship offer?

- Showcase your business as a caring community partner
- Boost your local visibility
- Become a local champion for people in your city affected by GBS, CIDP, MMN and their variants

What does the GBS/CIDP Foundation of Canada do for patients?

The GBS/CIDP Foundation of Canada was founded by patients, for patients. We are unwavering in our mission to support individuals and families affected by GBS, CIDP, and related conditions. Our goal is to ensure that each patient receives a timely diagnosis and appropriate treatment.

What is GBS, CIDP, and MMN?

Guillain-Barré Syndrome (GBS), Chronic Inflammatory Demyelinating Polyneuropathy (CIDP), and their variants such as Multifocal Motor Neuropathy (MMN), are rare conditions which are paralyzing and potentially catastrophic inflammatory disorders of the peripheral nerves. GBS, CIDP, and MMN have a slow and unpredictable recovery. Earlier diagnosis, treatment, and access to rehabilitation services can greatly improve the chances of avoiding permanent lifelong residual damage of the nerves.

Foundation Facts

The GBS/CIDP Foundation of Canada is passionately dedicated to enriching the lives of individuals and families affected by GBS, CIDP, and related conditions. Our unwavering commitment to our community is grounded in four fundamental pillars: offering vital support, promoting education, driving forward groundbreaking research, and courageously advocating for the needs of those we serve.



1800+ Patients and Caregivers



3400+ Social media followers



60+ Regional support network of volunteers (Liaisons) in 7 provinces and territories



National Conference every **2** years, interspersed with virtual educational programming

The combined expertise of the
16-member national Medical Advisory Board



30+ Support group meetings per year



10+ new patient registrations per month



6+ Walk and Roll fundraising events across Canada annually



Serving patients in **English** and **French**

SPONSORSHIPS	Gold Level Sponsorship \$2,000 <i>(one sponsorship available)</i>	Silver Level Sponsorship \$1,000	Bronze Level Sponsorship \$500
■ Prominent recognition as a sponsor of the London Walk and Roll on the Foundation's Walk and Roll events page and the Walk and Roll fundraising portal	Prominent	✓	✓
■ Recognition included in all event email notifications and reminders the London Walk and Roll	✓	✓	✓
■ Recognition on Social Media posts for the London Walk and Roll.	✓	✓	
■ Site sponsorship representative involvement in kicking off the Walk.	✓		
■ Special recognition during Walk and Roll announcements.	✓	✓	✓

SPONSORSHIP COMMITMENT FORM

☐ **YES!** We want to join the effort to make a lasting difference!
We are proud to support GBS/CIDP Walk and Rolls at the following level:

☐ **Gold Level: \$2,000**

☐ **Silver Level: \$1,000**

☐ **Bronze Level: \$500**

☐ We would like the Foundation to contact us about a personalized sponsorship packet.

☐ We would like information about forming a Walk & Roll team.

Company Name: _____

Title: _____ Contact Person: _____

Address: _____

City: _____ Province/Territory: _____ Postal code: _____

Phone Number: _____ Email: _____



Sponsorship contributions can be made by cheque, e-transfer, or by EFT. Details will be provided upon form receipt.