



## Walk and Roll National

## Sponsorship 2025

The Foundation's premier event is the Walk & Roll for GBS/CIDP. It aims to heighten awareness and mobilize community support to ensure that every GBS, CIDP, and MMN patient in Canada receives the essential support and care they require.

Join us in realizing our vision that every person affected by GBS, CIDP, MMN or their variants will have access to early and accurate diagnosis, expert interdisciplinary treatment and support, and a cure will be developed through research.

**With your support**, we can continue to make meaningful strides in improving the lives of those impacted by these conditions.

### What benefits does a Walk and Roll sponsorship offer?

- Gain community recognition as a compassionate corporate partner
- Enhance public visibility and awareness
- Foster a deeper understanding of the patient experience and the challenges of the patient journey

### What is GBS, CIDP, and MMN?

Guillain-Barré Syndrome (GBS), Chronic Inflammatory Demyelinating Polyneuropathy (CIDP), and their variants such as Multifocal Motor Neuropathy (MMN), are rare conditions which are paralyzing and potentially catastrophic inflammatory disorders of the peripheral nerves. GBS, CIDP, and MMN have a slow and unpredictable recovery. Earlier diagnosis, treatment, and access to rehabilitation services can greatly improve the chances of avoiding permanent lifelong residual damage of the nerves.

We're excited to announce the 2025 Walk and Roll locations - including a brand new walk in Vancouver!

Calgary	Coquitlam	Edmonton	London	Montreal	Regina	Toronto	Vancouver
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### Foundation Facts

The GBS/CIDP Foundation of Canada is passionately dedicated to enriching the lives of individuals and families affected by GBS, CIDP, and related conditions. Our unwavering commitment to our community is grounded in four fundamental pillars: offering vital support, promoting education, driving forward groundbreaking research, and courageously advocating for the needs of those we serve.



**1800+** Patients and Caregivers



**3400+** Social media followers



**60+** Regional support network of volunteers (Liaisons) in 7 provinces and territories



National Conferences held regularly interspersed with virtual educational programming

The combined expertise of the  
**16-member** national Medical Advisory Board



**30+** Support group meetings per year



**10+** new patient registrations per month



**6+** Walk and Roll fundraising events across Canada annually



Serving patients in **English** and **French**

SPONSORSHIPS	Platinum Level Sponsorship \$20,000 <i>(one sponsorship available)</i>	Gold Level Sponsorship \$10,000	Bronze Level Sponsorship \$5,000
■ Recognition on Walk and Roll banners, the Foundation's website, and each Walk and Roll fundraising portal.	Prominent	✓	✓
■ Inclusion of sponsorship in media promotions.	✓		
■ Recognition included in event email notifications and reminders. (3+ emails per walk event)	✓	✓	✓
■ Social media posts featured across all of the Foundation's channels.	3	2	1
■ Recognition during walk day announcements at all events.	Special	✓	✓

## SPONSORSHIP COMMITMENT FORM

☐ **YES!** We want to join the effort to make a lasting difference!  
We are proud to support GBS/CIDP Walk and Rolls at the following level:

☐ **Platinum Level: \$20,000** *(only one sponsorship at this level is available)*

☐ **Gold Level: \$10,000**

☐ **Bronze Level: \$5,000**

☐ We would like the Foundation to contact us about a personalized sponsorship packet.

☐ We would like information about forming a Walk & Roll team.

Company Name: \_\_\_\_\_

Title: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/Territory: \_\_\_\_\_ Postal code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_



Sponsorship contributions can be made by cheque, e-transfer, or by EFT. Details will be provided upon form receipt.